



VJIM

AN INNOVATION DRIVEN B-SCHOOL



24+

States' students from over 100 cities

50+

Industry interactions with senior management

100+

Companies visit for placements every year

200+

Students graduating every year

1600+

Alumni in reputed organizations

Placement Brochure 2017-18

Innovative On-boarding Process

Strong Alumni Network

Business simulation

State of the Art Infrastructure

Reputed Company Placements

Choice Based Curriculum

Experienced and Research Oriented Faculty

Merit-Based Scholarships

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Foreign Collaborations:



STANFORD
UNIVERSITY



EGADE
Business School
TECNOLÓGICO DE MONTERREY

VIGNANA JYOTHI

The Promoting Society

is carved and created by a group of industrialists, businessmen and professionals who felt that education is the light that wipes out the darkness of an uncertain future among the youth and determined to educate them without selfish ends.

Vignana Jyothi sponsors the following institutions

- Vignana Jyothi Institute of Management
- VNR Vignana Jyothi Institute of Engineering and Technology
- Vignana Jyothi Public School
- VRS & VJ Residential School
- Dr. D. Rama Naidu Vignana Jyothi Institute of Rural Development
- Vignana Jyothi Polytechnic
- Vignana Jyothi College of Arts & Science

General Body of Vignana Jyothi



MESSAGE FROM DIRECTOR'S DESK



The world is experiencing an information explosion. We are in an age of fierce competition. Companies recruiting management graduates want people who can deliver results in a globalized world. Professionals with an analytical bent of mind are the need of the hour.

Through peer influence, VignanaJyothi Institute of Management(VJIM) has been consistently ranked among the top fifty B-schools on all India basis. VJIM strives to provide quality management education at affordable price to the young graduates of the nation aspiring to become management professionals.

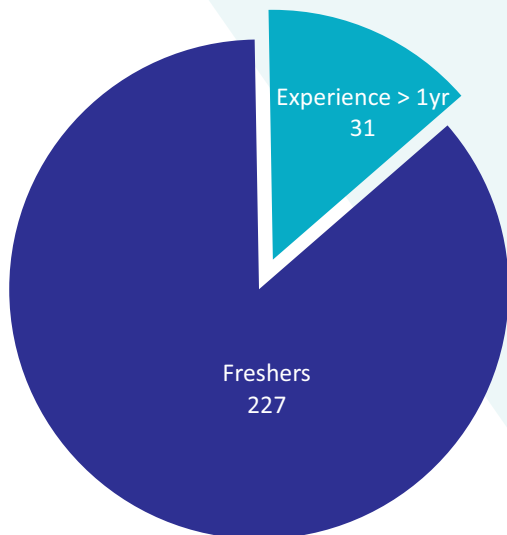
VJIM has the following differentiating features:

1. Among the few institutions to be accredited under the new rules of NBA for its PGDM Program. Institute is accredited by NAAC. PGDM program is also certified equivalence to MBA by Association of Indian Universities.
2. A respectable annual salary range of Rs. 7 to 9.5 lakhs p.a. and an average package of Rs. 6 lakhs p.a. offered by the campus recruiters last year.
3. Very senior, mature, research-oriented, caring and highly experienced faculty members with right blend of academic & industry experiences.
4. Serious academic rigor and congenial environment that nurture students to grow mentally and intellectually.
5. Curriculum is changed when new concepts and new thoughts emerge so as to make the students up-to-date. Changes approved by Advisory Board consisting industrial and Academic luminaries.
6. Effective pedagogical tools for experiential learning like POGIL (Process Oriented Guided Inquiry Learning) and Socratic methods are implemented. ET analysis and PMCI exercise keeps students alive to the dynamic business environment around us.
7. VJIM students have won many accolades in business management competitions conducted by other B-Schools and Reputed corporates.
8. VJIM students make remarkable dents in most of the B-school student events conducted on Pan India basis.
9. VJIM's innovative pedagogy has earned it an award for best innovative pedagogy from ISB competition.

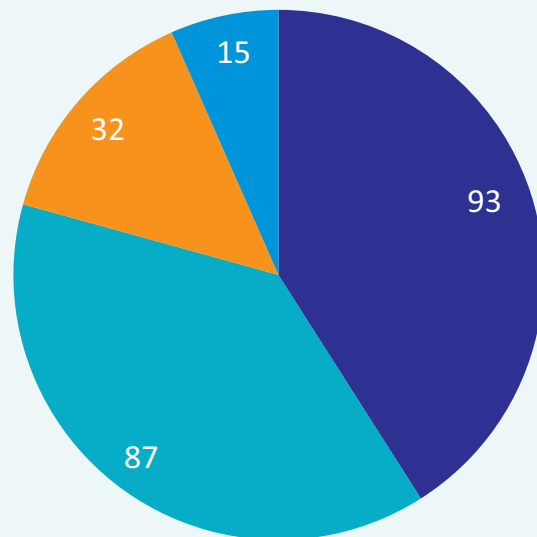
To sum up, VJIM is committed to produce value based management graduates who would substantially contribute towards sustainable development of the society, environment and business.

BATCH PROFILE: 2017-18

Experience distribution

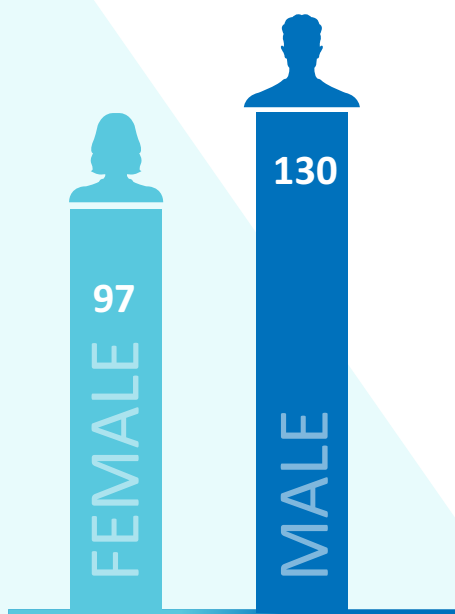


Specialization

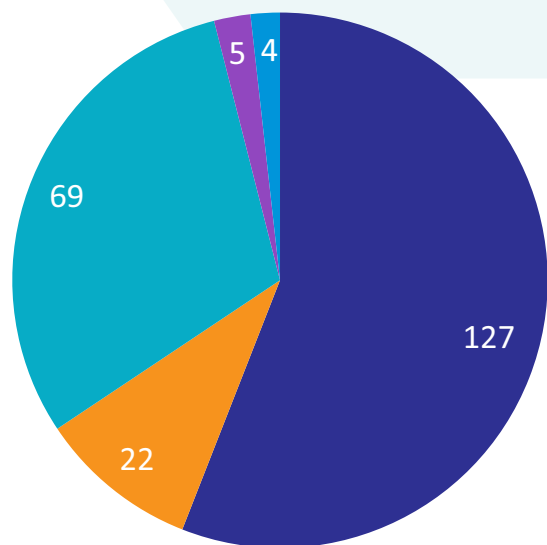


■ Marketing ■ Finance
■ HR ■ Operations

Batch Profile



Graduation Background



■ B.Com ■ BBA/BBM ■ B.Tech
■ B.Sc ■ Others

PLACEMENT @ VJIM

Placement schedule for XXIV batch is as follows



Year	% of Students Selected
2015	95%
2016	96%
2017	94%

Students of VJIM come in with different backgrounds. The curriculum and pre placement training takes care of the heterogeneous background of the students and lay emphasis on making them job creators rather than job seekers. The choice of specializations, being vast, prepares them for the current day's dynamic requirement of the market. The responsibility of the institute does not cease after equipping its students with the necessary managerial qualities. The institute strives to place its students in the best of the industries.

The CSR-GHRDC had carried out a survey of B-School and ranked them on various parameters. This was a study that laid strong emphasis on validation of data. VJIM is ranked as Number-1. AICTE approved private autonomous PGDM institute in Telangana ,Andhra Pradesh. VJIM students are placed in reputed companies with an average salary of Rs.6.0 lacs/Per annum

By virtue of their being in the industry, the Alumni have built up contacts and networks over the years and are thus helping the Institute in terms of either giving placements or the necessary leads for the Institute's placement efforts.

Institute arranges guest speakers, industry expert views, keeping the institute abreast with the latest going on and developments in the industry.

PLACEMENT SCHEDULE

Phase I 1st August 2017 - 10th October 2017

Phase III
20th January 2018
- 31st March 2018

Phase II 1st November 2017 -
10th January 2018



INTERNATIONAL PLACEMENT



Charoen Pokphand Group

CP Group with decades of industry leadership across multiple regions, we are recognized as a global leader and innovator in the food business. Our priority is to ensure the highest level of quality and safety in every product.



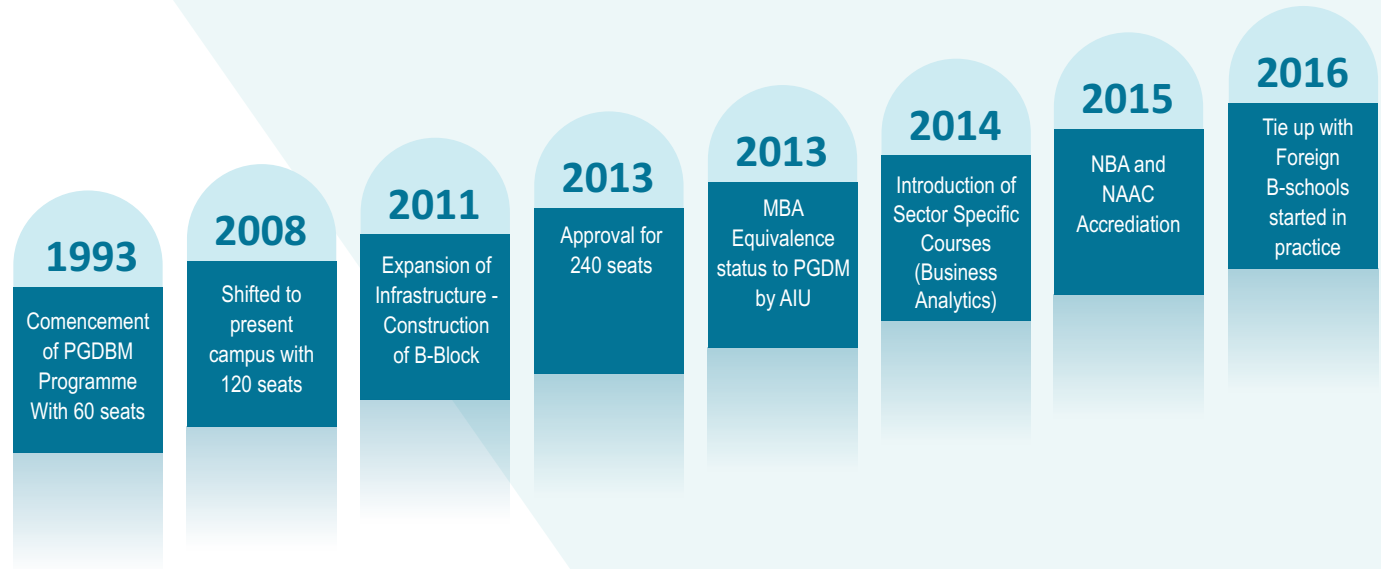
CP Group Recruitment Team



CP Group Interview Process

PROFILE OF VJIM

Institution Milestones



Vision

“To be a world class Institution, providing value based education, conduct interdisciplinary research in emerging areas of management leading to sustainable socio-economic development of the nation.”

Mission

“To produce managers and entrepreneurs who will be future ready and socially responsible. To involve students and faculty in innovative research projects linked with industry, academic and research institutions in India and abroad. To use modern pedagogy for continuously improving the teaching-learning process.”

Quality Policy

- Impart up-to-date knowledge in the students' chosen fields to make them quality managers.
- Make the students experience the applications on quality processes and policies.
- Provide quality environment and services to all stakeholders.
- Provide systems, resources and opportunities for continuous improvement.
- Maintain global standards in education, training and services.

RANKING

B-School Ranking is Business Standard June 2016

TOP PRIVATE BUSINESS SCHOOLS IN INDIA

RANK	SCHOOL NAME	CITY	LEADERSHIP/ GOVERNANCE QUALITY (200)	FACULTY WEL- FARE & DEVELOP- MENT (200)	COMPETENCE OF FACULTY (300)	STUDENT INTAKE SELECTION PROCESS (200)	CURRICULUM & PEDAGOGY (200)	INDUSTRY INTERFACE (400)	RESEARCH (400)	INFRASTRUC- TURE AND FACILITIES(400)	PLACEMENTS (500)	INTERNAT- IONALISM (200)	LIFE KILLS /SOF SKILLS (200)	VALUE FOR MONEY (200)	TOTAL (3400)
35	Symbiosis Institute of International Business (SIIB)	Pune	136	137	219	120	132	206	121	269	362	109	129	138	2078
36	S.D.M. Institute for Management Development	Mysore	134	145	192	127	129	205	141	336	303	112	127	126	2077
37	Jaipuria Institute of Management	Lucknow	133	141	199	130	141	223	137	283	320	103	130	124	2064
38	Chitkara University	Patiala	132	140	183	125	136	221	136	306	296	121	126	131	2053
39	International School of Business & Media	Pune	130	140	174	131	133	212	140	275	345	107	135	127	2049
40	Xavier Institute of Management and Entrepreneurship(XIME)	Bangalore	141	135	200	125	130	197	131	297	332	111	127	122	2048
41	Symbiosis Institute of Telecom Management	Pune	135	139	207	124	132	207	135	260	329	106	139	132	2045
42	Jagan Institute of Management Studies, Rohini	New Delhi	134	137	190	131	138	191	134	272	332	109	133	143	2044
43	Kirloskar Institute of Advanced Management Studies	Harihar	128	144	199	130	137	197	140	318	282	108	132	119	2034
44	Jaipuria Institute of Management	Noida	137	136	187	123	139	226	132	311	280	100	134	120	2025
45	Jaipuria Institute of Management	Jaipur	139	146	179	132	137	184	142	322	277	104	131	129	2022
46	Vignana Jyoti Institute of Management	Hyderabad	131	147	178	127	128	205	143	272	323	107	127	133	2021
47	Prin. L.N. Welingkar Institute of Management Development and Research	Bangalore	128	135	172	134	129	217	135	274	319	109	123	125	2000
47	Gitam Institute of Management, Gitam University	Visakhapatnam	125	139	187	127	128	195	134	326	286	104	129	120	2000
49	New Delhi Institute of Management	New Delhi	126	135	179	126	130	187	133	275	328	116	130	126	1991
50	I.F.I.M. Business School	Bangalore	127	134	187	132	129	196	131	261	323	113	131	124	1988
51	AIMS School of Business	Bangalore	126	136	199	123	126	190	122	276	295	121	132	123	1969

MBA UNIVERSE ANNOUNCED TOP 100 MANAGEMENT SCHOOLS

52	61	Indus Business Academy	Bangalore	102.8	119.4	90.4	90.2	122.0	524.8
53	62	Jaipuria Inst of Management	Lucknow	96.8	106.0	131.5	72.3	114.6	521.1
54	63	VIT Business School	Vellore	89.8	101.5	111.0	94.0	124.3	520.1
55	64	M.S. Ramaiah Inst of Management	Bangalore	99.5	100.7	98.4	102.2	138.4	519.1
56	66	Suryadatta Group of Institutions	Pune	93.7	113.6	68.7	84.6	143.2	503.7
57	65	Lala Lajpat Rai Inst of Management	Mumbai	90.8	100.7	113.9	81.5	126.4	503.2
58	69	IHMRR	Jaipur	73.4	101.7	101.3	85.4	139.7	501.4
59	70	Univ School of Business, Chandigarh Univ	Mohali	98.8	114.2	96.5	81.0	110.0	500.5
60	73	Vignana Jyothi Inst of Management	Hyderabad	83.8	82.2	99.1	93.5	141.3	500.0
61	72	Jaipuria Inst of Management	Noida	90.7	115.1	99.5	69.7	111.2	495.1
62	75	International Inst of Management	Pune	96.7	94.0	102.8	85.8	110.8	489.7
63	77	Dr D.Y. Patil Univ Dept of Business Mgmt	Navi Mumbai	90.3	95.0	87.4	75.4	137.7	485.8
64	80	Symbolix Inst of Telecom Management	Pune	92.8	93.2	93.0	84.8	121.4	485.2
65	83	Jaipuria Inst of Management	Jaipur	111.3	107.0	85.5	71.2	109.8	484.7
66	NP	Kirloskar Inst of Advanced Management	Pune	91.4	89.4	108.0	80.9	116.5	484.1
67	86	Balaji Inst of Telecom & Management	Pune	77.5	116.7	71.8	90.3	126.8	482.9
68	81	Thiagarajar School of Management	Madurai	82.6	92.3	87.7	80.6	139.3	482.4
69	91	Balaji Inst of Management & HRD	Pune	85.4	78.9	100.8	80.2	133.3	478.6
70	96	Galgotias Educational Institutions	Greater Noida	81.3	96.1	105.4	73.2	131.7	477.8
71	88	International School of Management	Bangalore	82.3	89.3	109.1	69.1	126.9	476.7
72	92	L.N. Welingkar Inst of Management	Bangalore	70.2	103.5	101.7	72.3	128.6	476.4
73	NP	Alliance School of Business	Bangalore	97.8	98.8	84.3	90.6	104.3	475.8
74	88	Doon Business School	Dehradun	84.5	106.5	86.2	81.9	110.8	469.9
75	101	KJ Somaiya Business School	Coimbatore	73.1	89.6	98.9	88.7	119.4	469.6
76	99	Dept of Business Admin. & Research	Shreegan	60.4	118.2	92.4	85.2	112.9	469.1
77	94	Vellore Multi Tech Engg. College	Chennai	71.8	98.2	70.0	83.9	144.4	468.2
78	NP	Amity Business School	Noida	100.9	90.6	82.4	91.3	102.7	467.9
79	103	G.L. Bajaj Inst of Management	Gt. Noida	68.1	98.7	77.5	80.2	142.0	466.4
80	106	Rajagiri Centre For Business	Kochi	82.8	104.0	92.4	83.3	102.4	464.9
81	NP	IES College of Technology	Bhopal	100.6	90.8	85.1	83.4	104.8	464.7
82	104	Vellore Hightech Engg College	Chennai	92.2	91.4	69.7	75.9	133.5	462.7
83	93	Pune Inst of Business Management	Pune	95.4	96.0	84.1	83.1	103.1	461.7
84	NP	Lovely Professional University	Phagwara	92.1	86.0	83.4	83.2	116.5	461.2
85	NP	Inst of Management Technology	Hyderabad	98.9	92.0	89.1	82.7	94.3	456.9
86	106	Jagannath International Mgmt School	New Delhi	72.1	125.8	91.8	57.3	109.6	456.6
87	107	GRG School of Management	Coimbatore	100.0	90.2	89.3	65.0	109.7	454.3
88	109	Bhaskar Edu Trusts Global Business School	Bellur	75.0	93.6	91.0	73.2	130.6	453.4
89	NP	Inst of Management Technology	Nagpur	91.0	92.0	88.8	82.5	94.8	449.1
90	NP	Bharati Vidyapeeth Inst of Management	Pune	94.9	96.2	93.4	79.6	90.7	444.8
91	113	The NorthCap University	Gurgaon	73.0	84.7	96.8	91.3	96.2	442.0
92	114	MIT School of Business	Pune	84.2	96.5	68.5	74.2	118.5	441.9
93	112	FMS (Manav Rachna Int. Univ.)	Faridabad	63.8	94.2	96.0	78.5	109.1	441.7
94	NP	Inst of Management (Christ Univ.)	Bangalore	87.1	78.0	76.5	81.6	117.9	441.2
95	NP	KLS Inst of Management	Belagavi	103.9	80.5	67.5	83.6	102.0	437.4
96	NP	L.M. Thapar School of Management	Mohali	80.3	87.8	80.3	82.1	104.2	434.7
97	119	Balaji Inst of International Business	Pune	76.3	78.7	59.2	73.5	142.4	430.1
98	NP	IPS Academy, Inst of Business Mgmt	Indore	92.6	76.4	72.4	75.4	106.3	423.2
99	NP	Flame Univ School of Business	Pune	81.4	78.0	80.3	74.2	106.9	420.9
100	121	MM Inst of Management	Ambala	65.8	70.6	56.7	81.0	140.0	414.2

TOP 100 MANAGEMENT SCHOOLS

Institute Name: INDIAN INSTITUTE OF FOREST MANAGEMENT (IIFM) BHOPAL Overall: 49 Input: 61 Process: 71 Output: 48	Institute Name: INDUS BUSINESS ACADEMY (IBA) BANGALORE Overall: 50 Input: 46 Process: 61 Output: 51
Institute Name: SCMS COCHIN SCHOOL OF BUSINESS (SCMS) COCHIN Overall: 51 Input: 56 Process: 37 Output: 57	Institute Name: VIT BUSINESS SCHOOL (VIT) VELLORE Overall: 52 Input: 51 Process: 54 Output: 49
Institute Name: VIGNANA JYOTHI INSTITUTE OF MANAGEMENT (VJIM) HYDERABAD Overall: 53 Input: 59 Process: 42 Output: 52	Institute Name: MIT SCHOOL OF BUSINESS (MITSOB) PUNE Overall: 54 Input: 55 Process: 59 Output: 55
Institute Name: KRISTU JAYANTI COLLEGE BANGALORE Overall: 55 Input: 54 Process: 43 Output: 43	Institute Name: SYMBIOSIS INSTITUTE OF TELECOM MANAGEMENT (SITM) PUNE Overall: 56 Input: 44 Process: 76 Output: 67
Institute Name: SRM FACULTY OF MANAGEMENT SRM UNIVERSITY CHENNAI Overall: 57 Input: 47 Process: 53 Output: 56	Institute Name: IES MANAGEMENT COLLEGE AND RESEARCH CENTRE MUMBAI Overall: 58 Input: 64 Process: 46 Output: 54
Institute Name: PSG INSTITUTE OF MANAGEMENT (PSGIM) COIMBATORE Overall: 59 Input: 57 Process: 49 Output: 66	Institute Name: BALAJI INSTITUTE OF INTERNATIONAL BUSINESS (BIIB) PUNE Overall: 60 Input: 58 Process: 62 Output: 61
Institute Name: THE NORTH CAP UNIVERSITY (NCU UNIVERSITY) GURGAON Overall: 61 Input: 49 Process: 69 Output: 63	Institute Name: M S RAMAIAH INSTITUTE OF MANAGEMENT (MSRIM) BANGALORE Overall: 62 Input: 68 Process: 52 Output: 73
Institute Name: DURGA DEVI SARAF INSTITUTE OF MANAGEMENT STUDIES (DSIMS) MUMBAI Overall: 63 Input: 69 Process: 66 Output: 58	Institute Name: INTERNATIONAL INSTITUTE OF MANAGEMENT STUDIES (IIMS) PUNE Overall: 64 Input: 45 Process: 73 Output: 59
Institute Name: KIRLOSKAR INSTITUTE OF ADVANCE MANAGEMENT STUDIES (KIAMS) HARIHAR Overall: 65 Input: 52 Process: 81 Check Your Preparation Now 69	Institute Name: BALAJI INSTITUTE OF MANAGEMENT & HUMAN RESOURCE DEVELOPMENT (BIMHRD) PUNE Overall: 66 Input: 65 Process: 74 Output: 64
Institute Name: G L BAJAJ INSTITUTE OF MANAGEMENT & RESEARCH (GLBIMR) GREATER NOIDA Overall: 67 Input: 63 Process: 72 Output: 62	Institute Name: VIVEKANAND EDUCATION SOCIETY INSTITUTE OF MANAGEMENT STUDIES RESEARCH (VESIMS) MUMBAI Overall: 68 Input: 79 Process: 60 Output: 68

CORPORATE SPEAK



The participation level of students is really high. I would really be happy to acknowledge the efforts of faculty put in them. The infrastructure is awesome, would like to visit again.

Mr. Sandeep Chatterjee
KPMG Associate Director



We understand your world

Students of VJIM are adaptable and willing to go the extra mile. Our experience with campus joiners from VJIM has been quite positive.

Mr. P S Ravindran
RHRC –South-HDFC bank Ltd.



THOMSON REUTERS

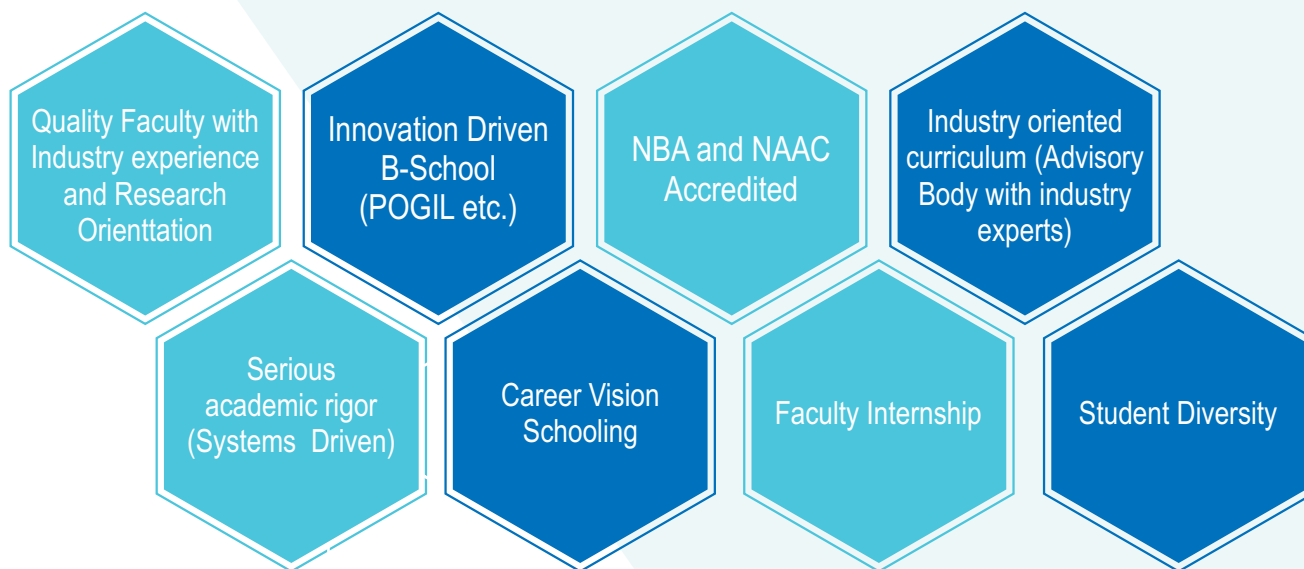
Excellent college, with bright students and admirable faculty

Mr. Satyodai
Program Manager-Finance
Thomson Reuters

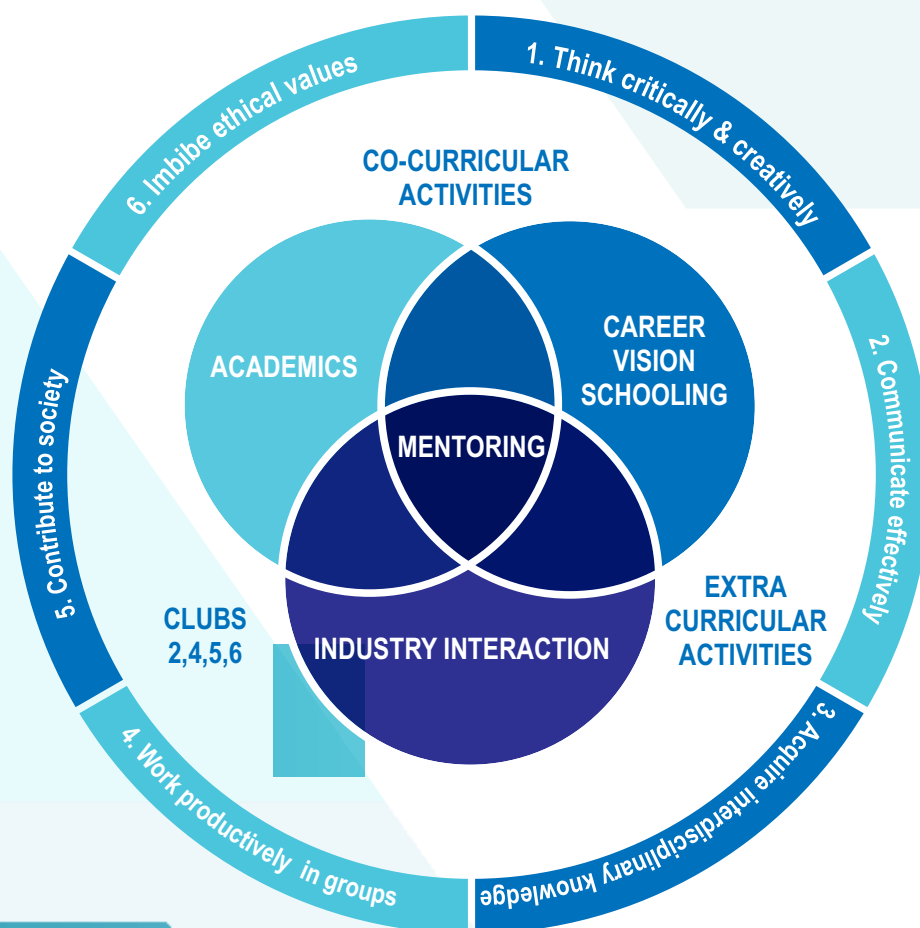


VJIM DIFFERENTIATORS

At VJIM we strive to provide differentiators that cannot be termed “ordinary” or “suitable for all”. We believe that our competitive differentiators i.e. aspects that make us unique compared to others form the basis of our success and will allow us to continue in a dynamic business environment.



PROGRAM OVERVIEW



PEDAGOGY & LEARNING PROCESS



PEDAGOGY

PMCI Analysis

Product-Market-Company-Industry (PMCI) analysis, an important component of PGDM Programme is an attempt to bridge the gap in the student's perception between academics and corporate world in terms of the management concepts, in functional management domains. It exposes the students to product identification and field research skills and connecting links between products, company, markets and Industry.

Group Projects

Group Projects enhance student learning of course content and to build teamwork skill. Learning to work in small groups, which often range from two to six people, can pay off when it's time to look for a job.

LEARNING PROCESS

Case Analysis

Cases describe real-life business situations. Students discuss possible solutions and analyse the pros and cons of various approaches to the problem. Within the context of real-life decision-making students learn business and management theory while at the same time developing a wide range of vital skills. These include negotiation, analysis, defending and challenging viewpoints, team and lone working, and the ability to guard against making decisions based on too little information. This also greatly enhances your confidence and employability

Socratic Dialogue

“Serial questioning” is used to what the curiosity of the student in the form of philosophical enquiry leading to discussions and agreeing to certain assumptions for the acceptance or rejection of the answers.

Simulations

Simulations use real-world contexts to reinforce student learning with simple but powerful administration tools. Students role-play as founders, investors, and potential employees interact with their classmates to negotiate deals, calculate valuation, find the right staffing mix, and debate financial gains versus organizational control..

Certificate Courses

Online certificate courses are the supplement to the functional specialization skills of PGDM students. These certification courses are offered by professional bodies specialized and reputed in the domain and sub domain areas. Certificate courses can help enhance functional leadership skills, stay on top of evolution within a field and earn additional credentials needed for higher positions

Workshops

Involves practical application of concepts to the real world of work. It also enhances skills of communication, teamwork, presentation, problem solving and development of creative solutions

Summer Internship Program

Summer Internship Program is a special purpose learning activity spread over a period of 8-weeks. It provides the students of PGDM an opportunity to learn from practical experiences and apply the concepts learnt in the classroom to real life situations.

POGIL (Processes Oriented Guided Inquiry Learning)

Uses guided inquiry – a learning cycle of exploration, concept invention and application – as the basis for many of the carefully designed materials that students use to guide them to construct new knowledge. POGIL is a student centred strategy; VJIM students work in small groups with individual roles to ensure that all students are fully engaged in the learning process. POGIL develops process skills like critical thinking, problem solving, communication through cooperation and reflection, to become lifelong learners and preparing them to be more competitive in a global market.

Tutorial

It is a great challenge to address the problem of heterogeneity of the students' mental abilities and tutorial is an effective technique of levelling out differences. It is a method where personal attention is paid to the student. It creates a spirit of enquiry and competitive desire to excel among the peers. The faculty customizes and fine tunes the instructional objective to the learning needs of individual students

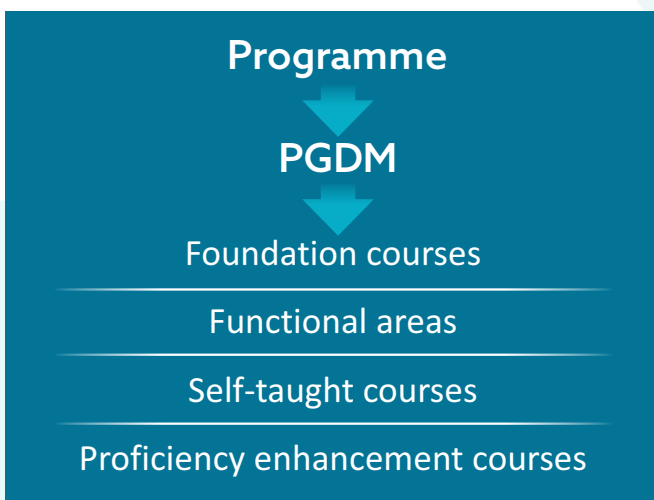
In-Company live projects and Term Papers

Encourages students' learning by applying theoretical concepts to industry situations. Term papers enable students to develop the 'self-learning' ability and discovery learning.

Programme Structure



The Programme structure at VJIM, is unique and has the following components:



Foundation courses offered

1. Introduction to Business & Management
2. Accounting for Managers
3. Business Mathematics
4. Excel
5. Statistics for Managers
6. Managerial Economics
7. Introduction to IT
8. Business Communication

Functional areas

General management

Core:

Business Laws
Business Research Methods
Strategic Management
Leadership
Global Business Management
Entrepreneurship

Marketing

Core:

Marketing Management

Electives:

Consumer Behaviour
Business to Business Marketing
Sales and Distribution Management
Retail Management
Advertising and Sales Promotion
Digital Marketing

Services Marketing

Strategic Marketing

Marketing Research

International Marketing

Brand Management

Rural Marketing

Marketing Metrics

Social Marketing

Public Relations and Corporate Communications

Finance

Core:

Accounting for Managers
Corporate Financial Management
Operations and Management of Banks and Insurance Companies

Electives:

Multinational Financial Management
Project Appraisal and Financing
Mergers and Acquisitions
Financial Services
Investment Analysis and Portfolio Management
Financial Derivatives
Strategic Working Capital Management
Enterprise Risk Management
Enterprise Valuation
Fixed Income Securities
Financial Statement Analysis
Financial Modelling with Excel
Business Taxation
Forensic Accounting and Auditing

Self-taught courses

Corporate Governance and Corporate Social Responsibility

Operations

Core:

Operations Management

Electives:

Service Operations Management
Logistics and Supply Chain Management
Project Management
Purchase and Negotiations Management
Lean Management
Total Quality Management
Six Sigma
Operations Research

Business Analytics

Core:

Introduction to Analytics

Electives:

Data Warehousing Concepts
Advanced Analytical Techniques
Marketing Analytics
Finance Analytics
HR Analytics
Big Data Applications
Visualisation

OB/ HR

Core:

Organisational Behaviour
Human Resources Management

Electives:

Learning and Development
Talent Acquisition
Labour Laws
Performance Management Systems
Organisation Development & Change Management
Interpersonal Skills and Counselling at Workplace
Employee Relationship Management
Competency Based HRM
Strategic HRM
Compensation Management
Global HRM
HRM in Practice
HR Metrics

1. ET Analysis
2. Business Simulation
3. Business Line on Campus (BLOC Analysis)
4. Product Market Company Industry (PMCI Analysis)
5. Career Vision Schooling (CVS)
6. Summer Internship Programme (SIP)



CORPORATE ENGAGEMENT

Business conclave



Business Conclave helps to develop recruiter network and add new recruiters to our list in view of the increased batch sizes over the years. This has aided us in successful completion of the placement for batch year after year since 2012. The conclave helps us to generate several contacts directly and indirectly. This apart the conclave has given the students a good confidence in event management helping them in placement.

Institutional Seminars



These seminars are more frequently held for about half a day each and each one covering purely one functional domain and is normally held by the functional departments and clubs. This will help the specialization students to get a more in-depth knowledge in the specific sub fields as against the inter disciplinary nature of the national conference learnings.

Corporate connect activities

Several corporate recruiters hold competitions and events to draw students from B-schools across the States/Nation for connecting with the students prior to recruitment some times but may not be always. Some such corporates include Deloitte, Axis Bank, ICICI Bank, ICICI Securities etc.

National Conference



An annual two day event solely dedicated to the business management students, where all content is tailored specifically to the audience, including national networking opportunities, high quality keynote speakers from across the nation, interactive workshops, policy direction and practical tools. The event attracts several delegates, the majority being Management professionals. This event is held by faculty and students and is a fertile ground for enhancing the event management skills and a great opportunity for students to learn inter-disciplinary learning

Guest Lectures



Eminent personalities from the industry continuously interact with the students on a regular basis to help them understand the dynamics of business and skills required to excel in the professional world.

CORPORATE ENGAGEMENT

S.No.	Speaker	Designation	Company name
1.	Dasaradh Ram Nuttaki	Founder	Ynew.in
2.	Mr. Kishore Ganji	Founder	Zip.in
3	Mr. Nayan Kumar	Co founder and COO	Voilet Street.com
4	Mr. Ravi Vurakaraman	Vice President	PMI Pearl city Chapter Hyderabad
5	Mr. Mohit Raj Mathur	Facilitator	Project Management Institute
6	Mr. R.Rama Krishna	Founder	Ushaa Technologies
7	Mr. Laxman Narayan	Project Manager	Green International
8	Mr. K.Srinivas Rao	CEO	The Strategists
9	Dr. SK Sharma	Vice President	BPL Limited
10	Dr. Ravi Dasari	VP and Group Head-HR	Jasper Industries Limited
11	Mr. Sharat Sharma	CEO	ImHuman Capital
12	Mr. S. Raghu	Sr.Manager- L&d	KSK Energy Ventures Limited
13	Mr. Chittaranjan Behera	Vice President Technology	DataWise
14	Mr. Sandeep Chatterjee	Associate Director	KPMG India Ltd
15	Mrs.Sujani	Director	Ecoboard Industries Ltd.
16	Mr. VenkataChalapathi	General Manager	NSIC
17	Mr. PRV Parsad	Vice President	SEC Industries
18	Mr. R.Sridharan	AGM	BHEL
19	Mr. Raghu Patri	CEO	Chiron Consulting
20	Mr.AnshukPalchaudary	Analytics Lead	Motivity Labs
21	Mr. R. Sai Kishore	Associate Director	The Strategist
22	Mr.Anand Reddy	Manager L& D	The Hetero Drugs
23	Mr.T.VenakataRamana Rao	Chief Manager	Signode India Limited Key Metals Hyderabad
24	Mrs.SrideeptiRamayanam	Manager- Healthcare and Life sciences	Tech Mahindra
25	Prof.Bala.V.Balachandran	Prof. North Western University	USAGreat Lakes Institute
26	Mr. Shree Kanth Panda	Vice President - Marketing	SHV Energy Pvt Ltd.
27	Mr. K.V.Srinivas	Director	Asset Advisory services India Pvt Ltd.
28	Mr. CADK Astik	CEO and Director	I2i FRS Management services Pvt Ltd.

Vignana Jyothi Institute of Management , Hyderabad

MDP Calendar-2017-18

S.No	Name of the MDP programme	Name of Co-ordinator	Area of Specialisation	Proposed dates of MDP
1	Finance for Non-Finance Managers	Mr. Kesava rao n.s.n.m	Finance	4 March
2	Labour Laws for MSMEs	Ms. A. Niharika	H. R. M./O.B.	11 March
3	Lean Manager Certification Program	Dr. Ramakrishna	Operations Management	11-12 March
4	Interpersonal Skills for Supervisors	Ms.Poonam Jindal	H.R. M./O.B.	17-18 March
5	Interpersonal Skills for Supervisors	Ms.Poonam Jindal	H.R. M./O.B.	7-8 April
6	Predictive Analytics using Machine Learning Techniques	Dr. Akther Mohiuddin Rather	Analytics	21 April
7	Measuring H.R. through Metric driven world	Ms.Yamini Meduri	H.R. M./O.B.	28-29 April
8	Digital and Social Media Marketing Strategy for Brand Building	Mr. A. Ramesh	Marketing and Sales	5-6 May
9	Measuring H.R. through Metric driven world	Ms.Yamini Meduri	H.R. M./O.B.	10-11 May
10	Finance for Non-Finance Managers	Dr.D.Srijanani	Finance	12-13 May
11	Leadership Styles for Effective People Management	Dr.Ch.S.Durga Prasad	Leadership	9-10 December
12	Competency Mapping	Ms.Yamini Meduri	H.R. M./O.B.	26-27 May
13	Competency Mapping	Ms.Yamini Meduri	H.R. M./O.B.	16,17 June
14	Interpersonal Skills for Supervisors	Ms.Poonam Jindal	H.R.M./O.B.	7-8 July
15	Employee Engagement in Organisations	Dr.G Manchala	H.R. M./O.B.	10 July
16	Decision focus-Dynamic Planning and Analytical Ability	Prof.R.Ramarao	General Management	14-15 July
17	Pricing Strategies in Competitive Markets	Dr.Sushma Kaza	Managerial Economics	20-21 July
18	Employing Data Visualisation tools for enhanced H.R. Performance	Ms. A. Niharika	Analytics	25-26 August
19	Competency Mapping	Ms.Yamini Meduri	H.R. M./O.B.	1-2 September
20	Value Chains to Value Networks - Building strategic Relationships	Mr. Sishir Polasani	Marketing	15-16 September
21	Six Sigma for Process Improvement	Dr.N. Padamja	Operations Management	22-23 September
22	MDP on Total Quality Management	Dr. R. Srinivas Rao	Operations Management	14 October
23	Marketing and Retail Analytics using 'R'	Mr.Yugandhar	Analytics	20-22 October
24	Financial Modelling	Dr.Jyothi Chittineni	Finance	10-11 November
25	Communication Skills and Corporate Etiquette	Ms. A. Niharika	Managerial Communication	9-10 December

STUDENTS ACHIEVEMENTS

Event name	Held by	Achievement
Smanvay	SSIM Hyderabad	4 Winners 2 Runners up
Business quiz	NIFT	1 winner
Colosium 2016	GITAM	2 Winners
Nirvahana	NINIMS	2 winners 5 Runners up
Sumskruthi	IPE	3 Winners 2 Runners up
Deloitte - Maverick	Deloiite	2 Runners -South Zone



CAREER VISION SCHOOLING

Mapping the Path of Self Development

This module focuses on building the self esteem of each participant while prompting them to chart ambitious career goals and start working towards them, in a structured manner.

At the end of this module, students who have attended and participated in all the exercises, will be able to take full ownership of their Self Development needs and their fulfilment. Some of the allied learning that will emanate, includes: speaking and listening skills, etiquette, self motivation, time management and other life skills.

Learning to Network and Socialize

This module will engage participants who attend and participate in exercises, in team related activity and will result in them appreciating the nuances of team formation, evolution and performance. Inter alia, the participants will appreciate the nuance of building and nurturing relationships, negotiation, conflict management, protocols and business etiquette.

Industry Analysis and Effective Communication

This module engages students in appreciating and learning what it takes to manage profitable businesses, through the use of some basic frameworks, viz. Stakeholder Analysis, Financial Analysis, Fundamental Analysis and Five-Force Model.

It will enable the participants who attend and participate in the exercises, to build business perspective for being effective managers, mapping and start evolving the skills required for performing on the job consistently. The additional learning includes business protocol, etiquette and behaviour.



STUDENTS TESTIMONIALS



Sai Vijay Kotamraju steers his career into top gear after his post PGDM placement with ITC

As a Computer Science graduate and having worked with Wipro for 8 months, Sai Vijay Kotamraju had a solid career ahead of him. But he wanted to take things to a higher level, which is why he joined Vignana Jyothi Institute of Management, Hyderabad. Today after completing his PGDM with specialization in Marketing and Operations, he finds himself on the threshold of the corporate career he desired. He has been placed with a top brand like ITC and understands that this is just the beginning.

The long and short (cuts) of Niharika Bakshi's transformation at VJIM, Hyderabad

Niharika Bakshi wanted to do her PGDM from a reputed B School because she wanted to build a strong career. That's the reason she joined VJIM, Hyderabad and it began her upward rise, which has led to her placement with Tech Mahindra as a Management Trainee. "I would say the preparation for placements began the day I joined the B School. All I did was grab the opportunities I was offered and started learning from each one of them," she says enthusiastically.



Why Nagarjun Yadav was the only candidate with Marketing specialization to get placed with a Finance powerhouse?

M.Com graduate Nagarjun Yadav, who has also done his Chartered Accountancy wanted to equip himself with a degree that would set him apart in the competitive business world. He opted for the PGDM program at VJIM, Hyderabad and hasn't looked back. As he bagged a placement with Piramal Group's Shriram Housing Finance Limited and a handsome remuneration package of Rs. 6.5 lakhs per annum, he has a lot to look ahead in his professional journey.

How VJIM, Hyderabad helped Elina Ann Mathew redefine herself and her career?

"VJIM made me realize that failures can be used to understand and redefine who you are. It also taught me that reaching great heights of success comes from working from your heart and being persevering," says Elina Ann Mathew, who specialized in HR and Marketing from the institute. Today she has been able to redefine herself and her career as she has had a solid start being placed with Tech Mahindra as Management Trainee-HR.



PLACEMENT HIGHLIGHTS 2016

Placements and Careers

Following is the overview of the recruiters visiting the campus regularly and the nature of Jobs offered to our students

Top Recruiters Visiting regularly

Finance: Thomson Reuters, Thomas Cook, Invesco, Deloitte, CSC, Mahendra Finance among others

Marketing: ITC Ltd., Marico Industries, Coca Cola, Pepsi Co, Tech. Mahindra, Standard Chartered Bank, Axis Bank, ICICI Bank, HDFC Bank, Naukri.com, 99 acres, Café Coffee day, Abbot, Practo, Granules India, GSK, Asian Paints, Beger Paints, Radio Mirchi, Times group, Heritage Foods, Future Group among others

Operations: TATA Projects, Aurobindo Pharma, Coca Cola, Granules India, Tech Mahindra among others
Business Analytics: NTT Data, Data wise, Perceptive Analytics among others

Nature of careers offered

Management Trainee, Audit Consultant, Associate Analyst, Asst. Manager, Financial Planning Analyst, Marketing Analyst, Tax Consulting, Research Analyst, Business Development, Data Analyst, Sales Management Trainee among others



FACULTY PROFILES

BUSINESS ANALYTICS

Dr. Padmaja Nalluri, Ph.D.
Associate Professor

Dr. R. Srinivasa Rao, Ph.D.
Asst. Professor

Mr. M. V. Yugandhar, B.Tech (IIT-K) PGDM (IIM-A)
Associate Professor

Dr. Akhter Mohiuddin Rather, Ph.D.
Asst. Professor

FINANCE

Dr. D. Srijanani, Ph.D.
Associate Professor

Dr. Ch. Jyothi, Ph.D.
Asst. Professor

Mr. P. Venkata Ravi, PGDM
Asst Professor

Mr. Abhishek Sinha, MBA
Asst. Professor

Mr. K. Prashant, PGDM, ACA
Asst. Professor

GENERAL MANAGEMENT

Mr. R. Rama Rao, MBA
Professor

Dr. Sushma Kaza, Ph.D.
Sr. Asst. Professor

Mrs. Ivaturi Padmini, M.A.
Asst. Professor

Mr. A. Srinivasa Rao. M.Com. M Phil.
Associate Professor

Dr. Shabnam Das Manna, Ph.D.
Asst. Professor

HR & OB

Dr. Ch. S. Durga Prasad, Ph.D.
Director

Dr. G. Manchala, Ph.D.
Professor

Ms. Poonam Jindal. MHRD, UGCNET
Asst. Professor

Dr. Shruti D. Naik, Ph.D.
Asst. Professor

Mrs. Yamini Meduri, PGDM
Asst. Professor

Mrs. Niharika Atchyutuni, B.Tech, PGDM (MDI)
Asst. Professor

IT & SYSTEMS

Mr. Angirasa Acharya, PGDM
Asst. Professor

MARKETING

Dr. K Srinivas Prasad, Ph.D.
Professor

Dr. Vinit Dani, Ph.D.
Associate Professor

Mr. K Suresh, MBA
Sr. Asst. Professor

Mr. A Ramesh, MBA
Sr. Asst. Professor

Mr. P Sishir Reddy, MS. MBA
Sr. Asst. Professor

Mrs. V. Jayashree, MBA
Sr. Asst. Professor

Mr. A Venkatesh, MBA (Mktg., I.B., USA)
Sr. Asst. Professor

Dr. Usha Seshadri, Ph.D.
Asst. Professor

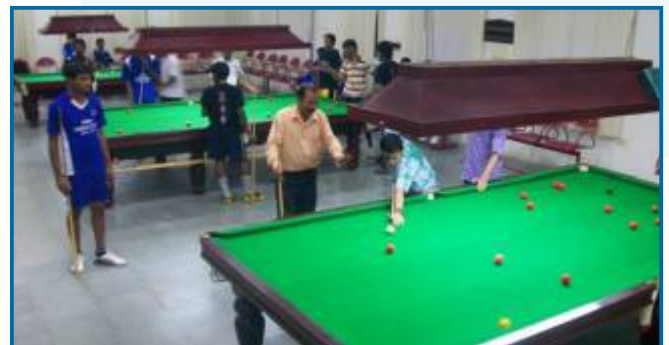
Mr. N.S.N.M. Kesava Rao, PGDM
Asst. Professor

SUMMER INTERNSHIP DETAILS OF BATCH XXIV (2016-18)

S.No	Particulars	Details
1	Total no of Students	226
2	Highest Stipend	₹ 25000/Month Deloitte & VVF Ltd.
3	Average Stipend	₹ 8600/Month
4	Total Recruited Companies	89



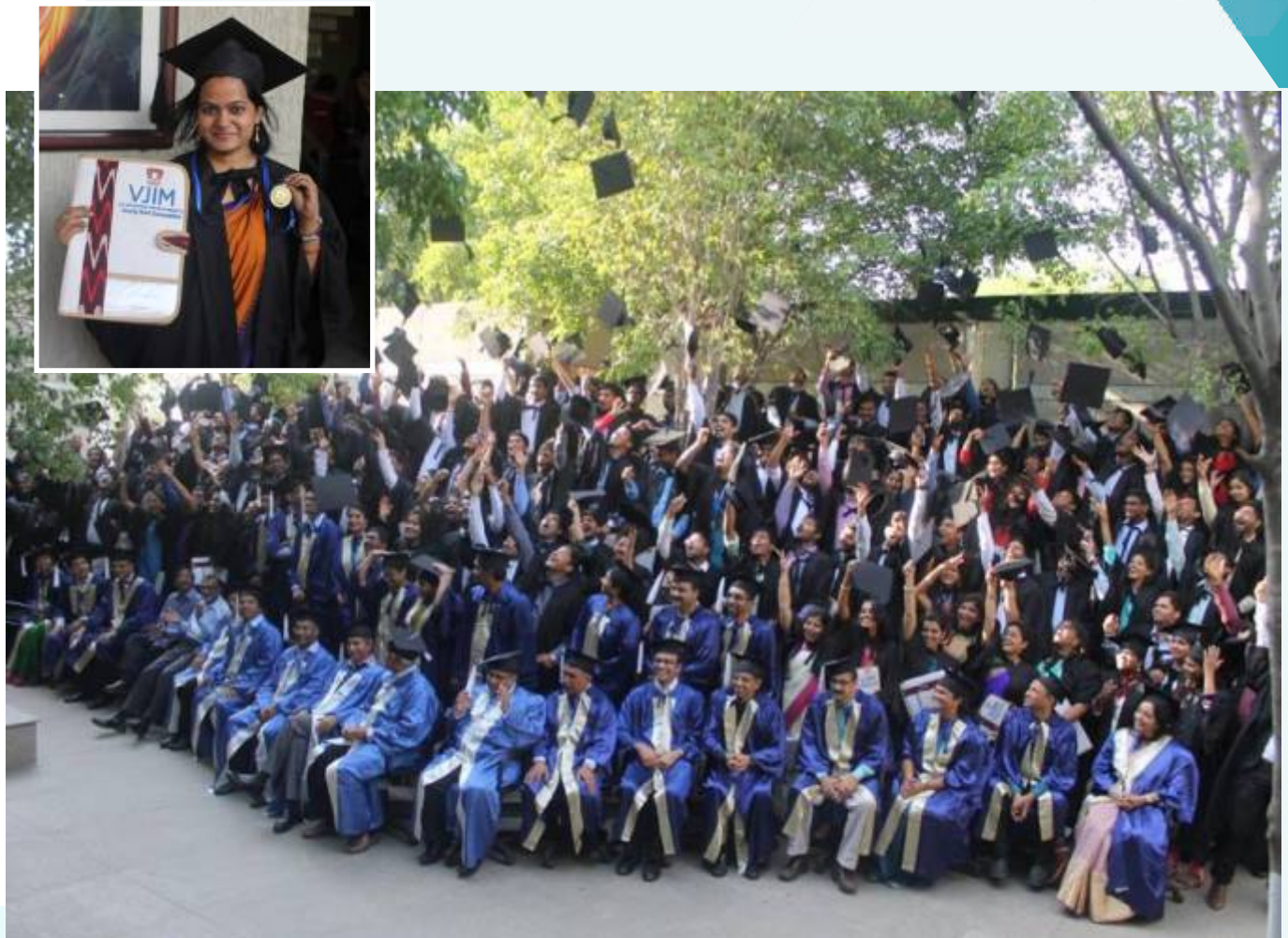
VJIM INFRASTRUCTURE



4th November 2016



CONVOCATION 2017



CHANAKYA BUSINESS GAME CONDUCTED BY AIMA



Mr. Kesava Rao NSNM
Incharge Placement
Contact No. 9966638779

Mr. D. SRINIVASA RAO
Training & Placement Officer
Contact No. 9701777760
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